

SAKINA FADHIL

PROJECT MANAGER – LIVE ENTERTAINMENT & CULTURAL EVENTS

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PROFILE

Multilingual project and artist management professional with international experience across Spain, France, and Morocco in the music, cultural, and live entertainment industries. Skilled in creative project coordination, artist development, event production, and partnership management. Founder of Little Bubble Agency, where I lead end-to-end artistic projects combining creative direction, logistics, and stakeholder management. Recognized for adaptability, organization, and the ability to manage multiple projects in multicultural environments.

PROFESSIONAL EXPERIENCE

Little Bubble Agency – Founder & Project Lead | Spain | 2019 – Present

Artist Management & Creative Production

- Managed **7 artists**, overseeing their creative direction, career development, and day-to-day operations.
- Produced **6 albums** and **60 music videos**, coordinating artistic, technical, and logistical teams from concept to delivery.
- Organized concerts, showcases, and cultural events, achieving a **78% sold-out rate** during the 2024/2025 season.
- Led **6 crowdfunding campaigns**, raising a combined total of **€32,147** for artist projects.
- Drove audience growth to **1M+ Spotify streams** and **100K+ YouTube views** across managed artists.
- Grew artists social media presence by **37%** through targeted content strategy and community engagement.
- Built partnerships with venues, designers, videographers, production teams, and cultural stakeholders.
- Managed budgeting, project planning, and logistics across all active projects simultaneously.

Universal Music Publishing France / Kapagama – Production Assistant | Paris, France | Feb 2019 – Jul 2019

- Supported production pipeline across **72 catalog titles**, assisting with album preparation and workflow coordination.
- Created **12 themed playlists** for internal use and promotional purposes.
- Assisted in securing synchronization placements for **80+ songs**, including metadata organization and synchronization descriptions.

Fundación Tres Culturas del Mediterráneo – Cultural Programming Assistant | Seville, Spain | Apr 2018 – Jul 2018

- Supported the coordination of the WOCMES congress, welcoming **2,500 participants** from **70 countries**.
- Assisted in organizing **11 concerts**, **8 film screenings**, **4 exhibitions**, and **70+ conferences** as part of the international cultural programme.
- Coordinated international partnerships and supported programming and logistics for concerts and workshops.

L'Entrepôt – Music Programming & Communication Assistant | Paris, France | Nov 2016 – Mar 2017

- Supported artist programming for a season of **64 concerts**, contributing to an **87% sold-out rate** across the venue's programme.
- Processed contracts for **120+ artists**, managing documentation and compliance.
- Conducted market research and managed social media communications for the venue.

EDUCATION

Master's in Music Industry & Sound Studies — Universidad Carlos III de Madrid | 2023 – 2024

Master's in Audiovisual Translation — ISTRAD, Seville | 2019 – 2022

Master's in Cultural Engineering — ICART, Paris | 2018 – 2019

Bachelor's in Cultural Management & Art Market — ICART, Paris | 2016 – 2018

DUT in Sociocultural Animation — Université Paris-Est Créteil | 2013 – 2016

CORE SKILLS

Project & Event Management • Live Entertainment Production • Artist & Stakeholder Management •
Creative Direction & Content Strategy • Partnership Development • Social Media & Communication •
Budget Coordination & Logistics • Cross-functional Collaboration

LANGUAGES

French – Native • **Arabic** – Native • **English** – Fluent • **Spanish** – Fluent